

Privacy Policy

Kuhn's Delicatessen and its affiliates and licensees (collectively "KUHNS DELI") own, operate and/or maintain various KUHNS DELI branded Web sites and other Internet-accessible areas, both password-protected and publicly-accessible (collectively the "Sites"; each individually a "Site). Protecting your ("YOU" and "YOUR" includes any person and/or entity using any Site) privacy is important to us at KUHNS DELI.

What Information Does KUHNS DELI Collect?

Automatic Collection of Information. KUHNS DELI may automatically track certain information about YOU as you use our Sites. This information may include, for example, YOUR IP address and browser type. In addition, we may employ the use of "cookies" in certain areas of our Sites. A cookie is a small amount of data that is sent to YOUR browser from a Web server that may be stored on YOUR computer's hard drive.

Information You Enter. We also collect information YOU choose to provide us through the Sites or through email. For example, we obtain information when YOU complete a registration form or a feedback form, respond to a survey, enter a contest, participate in a product demonstration via the Sites, or contact a customer support representative. This information may include, for example, YOUR name, email address, mailing address, telephone number, company name, job title, and information about YOUR company including the number of employees. If YOU participate in a product demonstration via the Sites we may record the session. If YOU do not provide certain personal and company information YOU may not be able to fully take advantage of the features of our Sites and we may not be able to provide YOU with requested information about our products and services. In addition, financial information that is collected through the Sites is used for various purposes, including verification of qualification for registration and member billing.

Who is Collecting Your Information?

When YOU Provide information through the Sites, the information is transmitted through the Internet and stored on servers owned and maintained by KUHNS DELI or such other third parties as KUHNS DELI may enter into agreements with from time to time. We advise YOU that any third party advertisers or other entities that have links on the Sites may also collect information about YOU when YOU visit their Web sites or otherwise communicate with them. We also advise YOU that in some cases, a third party Web site may appear to be operated by KUHNS DELI. While other third parties may have privacy policies as protective of YOUR information, such third parties are not covered by this Privacy Policy and we are not responsible for any such third party's use of YOUR information. YOU should refer to the privacy policies of the third parties to obtain information regarding their privacy policies, information collection, use and disclosure policies.

With Whom Do We Share YOUR Information?

We are not in the business of collecting user information for sale to others. We will generally share YOUR personal or company identifying information only with YOUR consent or under the following circumstances:

Service Providers. We may use other companies and individuals to perform supporting functions for the various products and services offered through the Sites on our behalf.

These service providers will not be permitted to use the information collected from YOU for any purpose other than performing the support functions for KUHN'S DELI.

Protection of Rights. We will release YOUR information if we believe that such action is appropriate to: (1) comply with legal process, (2) enforce the Terms of Use for the Sites, or (3) protect the rights, property, or personal safety of KUHN'S DELI, its employees, other Site users or others.

Asset Transfers. We continue to develop our business and in doing so might choose to buy other businesses or assets. Customer information is generally one of the transferred assets acquired in such purchases. Also, if we should choose to sell some or all of our assets, customer information, including the information collected from YOU through this Site, but excluding YOUR client data, could be included in the transferred assets. Where possible, we will exercise reasonable efforts to ensure that any transferee of such information will remain subject to this Privacy Policy. In all other circumstances, when we disclose any of YOUR information to a third party it will generally be in the form of aggregated statistical data that doesn't identify YOU individually. This non-identifying information includes, for example, the purchasing patterns, trends, preferences, and other collective characteristics of our users and serves to help us, our business partners, affiliates and others evaluate and tailor our communications, advertisements, products, services and general business practices.

Control of YOUR Information

You can change your information by sending an email to kuhnsdeli@cs.com. From time to time, KUHN'S DELI may provide YOU with information through email, telephone solicitations, and/or postal mail on KUHN'S DELI or its various products and services. YOU can opt out of receiving these types of communications; information on how to opt out may be included in such communications. Once YOUR information is disclosed to a third party with YOUR consent in accordance with this Privacy Policy, we do not provide a means of opting out of any communications that third party may send to YOU and we advise that YOU contact such third party directly for more information on any available procedures.

Bulletin Boards and Chat Rooms

We may provide chat sessions, forums, message boards, bulletin boards and/or news groups for users to receive information about products and various topics. Any information disclosed in these areas may be viewed by other users of the Sites. If YOU post on any of these areas, please use care not to disclose any personal or company identifying information. We are not responsible or liable for the uses that others may make of the information YOU post on any of these areas.

Security

We use up-to-date technology designed to protect YOUR information and all transmissions made through our Sites. We will take reasonable precautions, consistent with prevalent industry practices, to prevent unauthorized access using unauthorized methods to YOUR data stored on our hosted system or accessed through our Sites. However, it is YOUR responsibility to restrict access as necessary through the management of YOUR email addresses and passwords. KUHN'S DELI is not responsible when unauthorized access is attained through a legitimate email address and password, unless the passwords confidentiality is breached by KUHN'S DELI'S own

negligence. Please be aware, no data transmission over the Internet can be guaranteed 100% secure. While we work to prevent and to protect YOUR personal information, we cannot ensure or warrant the security of any information YOU transmit to us or from our Sites, and YOU engage in such transmissions at YOUR own risk.

Confidentiality of Client Data

We will take reasonable precautions, consistent with prevalent industry practices, to maintain the confidentiality of client data stored on our hosted systems. The content of YOUR data will not be subject to inspection or examination by the public or third parties unless (1) YOU provide permission for such disclosure in writing (with such permission being given automatically during a request for professional services that require the examination of YOUR data, such as custom report creation); (2) such disclosure is required during the ordinary course of data center operations to insure the proper completion of a standard procedure, for example, offsite data backup, or (3) such disclosure is required pursuant to a court order or similar legal authority.

Children's Privacy

KUHN'S DELI'S websites are generally for business purposes and is not intended to be used by persons under the age of 18. We do not collect personal identifying information from any person we know is under the age of 18.

Summary

We may use information that we collect from YOU to improve YOUR experience in using the Sites and our various products and services, to aid in communications between KUHN'S DELI and YOU, and to notify YOU of products and services that we think may be of interest to YOU. By accessing and using our Sites, YOU consent to the collection, use and disclosure of information by KUHN'S DELI as described in this Privacy Policy. This Privacy Policy is subject to change from time to time without notice to YOU. If KUHN'S DELI'S changing this Privacy Policy substantially impairs YOUR use of the Hosted Services, you may terminate this Agreement and receive a refund of any prepaid fees. At KUHN'S DELI, protecting YOUR privacy is important to us. If YOU have any questions concerning this policy please send an email to the KUHN'S DELI at kuhnsdeli@cs.com.